## MARCH 18-21, 2024 | WASHINGTON, DC Walter E. Washington Convention Center

# SPONSORED LOUNGES

Positioned strategically on the show floor, sponsored lounges provide companies a turn-key option to have their brand represented in front of thousands of professionals, while encouraging attendees to move throughout the show floor. Sponsored Lounges can be customized with immersive and interactive experiences to best meet your objectives.

### SPONSORED LOUNGE OPTIONS INCLUDE:



#### 20X20 BASIC BUILD

The 20x20 Basic Build option allows ample space for attendees to sit down for a while, charge their phones or just catch up on email. Your branding will be included in the booth and literature can be distributed.



#### 20X20 UPGRADED LOUNGE

The 20x20 Upgraded Lounge option creates more of an impact with an overhead sign of your graphics, branded towers in the booth and TV to display the content of your choice.



#### 20X30 BASIC BUILD

The 20x30 Basic Build option has a greater footprint with plenty of lounge furniture for attendees to gather. Your branding will be included in the booth and literature can be distributed.



#### 20X30 UPGRADED LOUNGE

Make the greatest impact with the 20x30 Upgraded Lounge option with multiple branded graphics and TVs displaying the content of your choice.

#### INTERESTED IN A SPONSORED LOUNGE?

Contact Michael Cassinelli at +1-301-354-1691 or mcassinelli@accessintel.com.